

Safe and Supportive Schools Grant Conference: Create the Change II

Participating Schools

Beecher High School



Godfrey Lee High School



Pershing High School



Benton Harbor Area Schools



Harper Woods Secondary Schools



Pontiac Academy for Excellence



Bloomington Public Schools



Harry S. Truman High School



River Rouge New Tech International High School



Buena Vista High School



Lansing Eastern High School



Robichaud High School



Cassapolis Public Schools



Marion Public School



Saginaw High School



Clintondale High School



Mt. Morris Schools



Southeastern High School



Detroit Community High School



Mumford High School



Willow Run Community Schools



Fitzgerald High School



New Haven High School



Ypsilanti Public Schools



Michigan Department of Education

Safe and Supportive Schools

Grant Conference:

Create the Change II

PROGRAM, JOURNAL AND PLANNING GUIDE

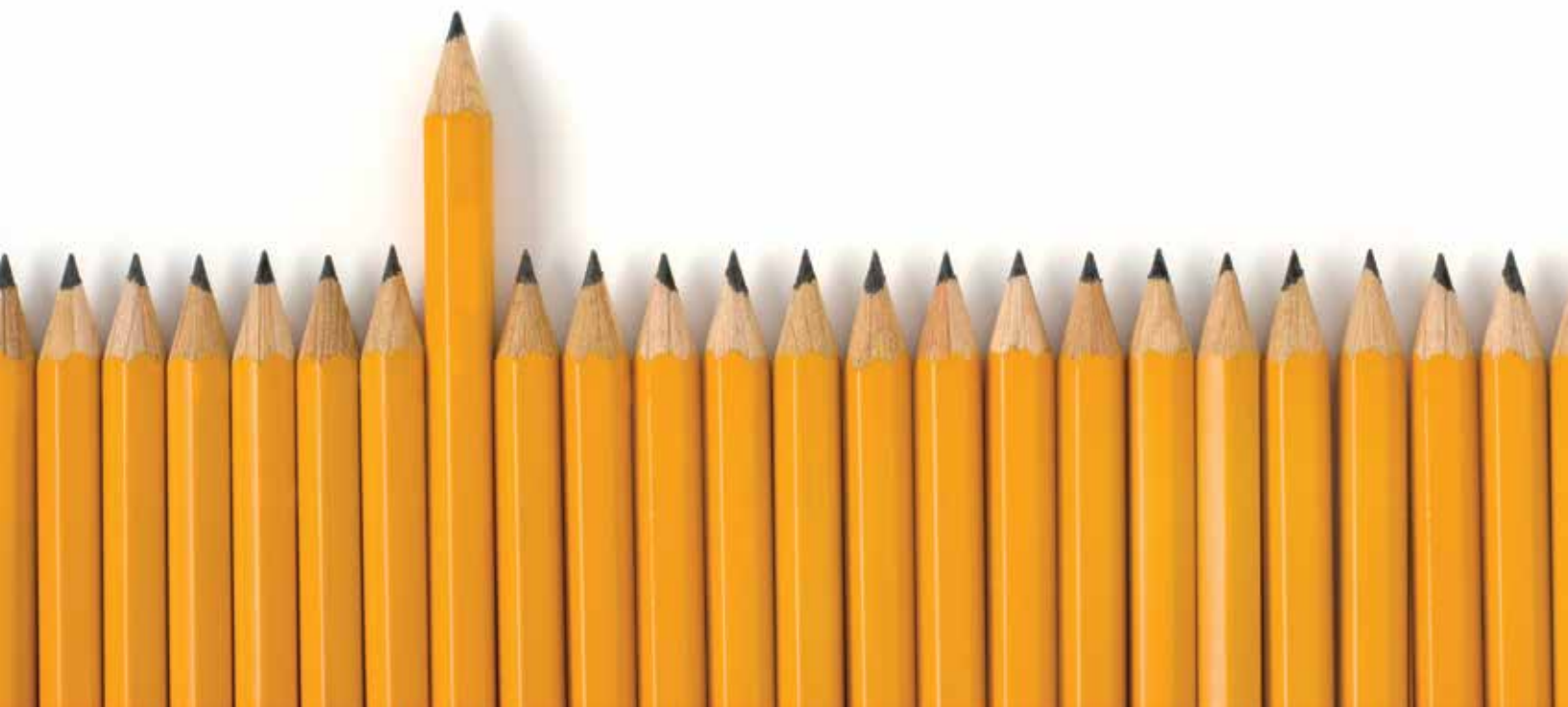


This tool was developed for your use throughout the conference. In addition to the conference agenda and speaker background information, you may use it to take notes, brainstorm, collaborate, and ask questions and record potential “ah-ha” moments. After the conference, use it as a reference to lead the way and continue to “Create the Change” at your school.

Michigan Department of Education

Safe and Supportive Schools Grant Conference: Create the Change II

Agenda and Directories



Michigan Department of Education Safe and Supportive Schools Grant Conference: Create the Change II

May 3-4, 2012

**Kensington Court
Ann Arbor, MI**

AGENDA Thursday, May 3, 2012

8:00 a.m.

Registration and Continental Breakfast

FOYER

8:30 a.m.

Welcome, Agenda Overview & Journal Tool

All sessions on May 3 will be held in the Grande Ballroom.

Emcee: Barb Flis, BIS

Founder, Parent Action for Healthy Kids
Farmington Hills, MI

Staff Introductions and Opening Remarks

Kyle Guarrant, Director of School Support, Coordinated School Health & Safety Programs, Michigan Department of Education, Lansing, MI

8:50 a.m.

S3 Logo/Branding Launch

Michael Sundermann, BFA, Creative Director, Ciesa Design, Lansing, MI

Chris Grindem, MBA, Executive Director, The Utmost Group, Holt, MI

9:15 a.m.

Systems Thinking, Systems Changing Simulation

Jessica Lawrence, Health Teacher, Regional Vice President, Community and Learning Solutions

Jamie Sparks, Coordinated School Health Project Director, Kentucky Department of Education, Frankfort, KY

Systems Thinking/Systems Changing (TM) is used by teams in workshop settings to experience what it takes to make effective systemic change in schools. It teaches educators, school boards and councils, leadership teams, school administrators, educational consultants and reformers about the structures and strategies that schools need to be continuously improving learning organizations that are the best they can be.

In an intense three-part team session, participants will be confronted with realistic decisions and experiences, be compelled to consider new ways of looking at their goals and their work, be challenged to review what they consider legitimate indicators of success, try proven methods for making system-wide changes, distill their experience into action-oriented learning and have fun! This activity allows colleagues to participate in a simulated activity that builds team building and stronger communication.

10:30 a.m.

Break

10:45 a.m.

Systems Thinking, Systems Changing Simulation, Continued

12:15 p.m.

Lunch

BUFFET IN FOYER

1:00 p.m.

Systems Thinking, Systems Changing Simulation, Closing

2:00 p.m.

Processing Time

2:30 p.m.

Break and Prize Drawing



3:00 p.m.

Bridging from Systems Thinking to Systems Improvement

Beth Steenwyk, Systems Design and Implementation Consultant,
Michigan Department of Education, Stanwood, MI

This 90-minute session is intended to provide teams a guided bridging activity to extend learning around “Systems Thinking” to enable the school team to:

1. Identify potential gaps and challenges and articulate potential data sources to verify those gaps;
2. Clearly articulate the areas in need of improvement;
3. Be able to match the critical features of a programmatic intervention with identified needs;
4. Make an informed choice of the programmatic intervention they will implement; and

5. Use this compiled information related to programmatic interventions to complete the application for funds for the 2012-13 school year.

The above expectations fulfill a necessary requirement for effective implementation practices. These foundational activities insure building teams are grounded in the necessary steps toward improvement and fidelity of implementation of effective practices based on an identified need.

4:30 p.m.

Coach and Team Reception

FOYER

Room locations for meetings with coaches will be announced.

AGENDA Friday, May 4, 2012

8:00 a.m.

Continental Breakfast

FOYER

8:30 a.m.

Welcome and Opening Remarks

Morning sessions will take place in the Grande Ballroom.

8:45 a.m.

Process Time and Q & A

Barb Flis, BIS

Founder, Parent Action for Healthy Kids, Farmington Hills, MI

9:15 a.m.

Gayrilla Theater: LGBTQ Visibility, a project of Neutral Zone's Riot Youth Program

Riot Youth is a youth-led, safe space for lesbian, gay, bisexual, transgendered, queer, questioning youth and their allies (LGBTQQA) at the Neutral Zone, Ann Arbor's youth-driven teen center. Through leadership skill building, community organizing, networking, support and socializing, Riot Youth connects youth to build an inclusive community. Riot Youth is working to create change in the schools 1) policy changes; 2) trainings of administrators, teachers and counselors on creating a safe and respectful climate; and 3) youth ally trainings. We have done this through: 1) a climate survey; 2) theater (personal stories and statistics from the survey) with discussions; 3) participation in school board and other meetings with decision makers on how to create effective climate change to stop the bullying and harassment; and 4) hosting a GSA coalition.

Safe and Supportive Schools Grant Conference: Create the Change II

AGENDA Friday, May 4, 2012

10:15 a.m.

**Break and Prize Drawing
Hotel Check Out**

10:30 a.m.

Breakout room locations will be announced.

Breakouts: Effective Practices Round Up

Session #1: Michigan Model for Health

Mary Teachout, MA, Coordinated School Health Education Consultant, Michigan, Department of Education, Lansing, MI

Mary Beno, MS, Regional School Health Coordinator, Livingston Educational Service Agency, Howell, MI

The Michigan Model for Health® is a comprehensive and sequential K-12 health education curriculum that aims to give school-aged children (ages 5-19 years) the knowledge and skills needed to practice and maintain healthy behaviors and lifestyles. It provides age-appropriate lessons addressing the most serious health challenges facing school-aged children, including social and emotional health; nutrition and physical activity; alcohol, tobacco and other drugs; personal health and wellness; safety; and HIV. This workshop will show participants where the curriculum fits in the coordinated school health model and how it can help support their activities to provide safe schools for their students, families and staff with hands-on activities from the curriculum.

Session #2: Safe Schools for Sexual Minority Youth

Lara Slee, S3 Regional Coach, Michigan Department of Education, Lansing, MI

Amorie Robinson, PhD, LCP, SMY Trainer, Michigan Department of Education, Lansing, MI

Research consistently finds sexual minority youth (i.e., gay, lesbian, bisexual, transgender, or questioning) to be at higher risk of homelessness, alcohol and substance abuse, harassment, assaults, suicide, school failure/dropout, and truancy. The MDE has developed a resource guide and day-long training to help schools understand, assess, and improve school climate for all students, including sexual minority youth. In this workshop, you will learn about how S3 schools can

benefit from these trainings and make incremental changes in policies, programs, and practices. Students will speak about how these changes can make real differences in the lives of sexual minority youth as well as the entire student body.

Session #3: Bully Free Schools

Nancy Buyle, MA, LLPC, NBCC, SW

Macomb Intermediate School District's Safe Schools/Student Assistance Specialist

Effective bullying prevention requires a systems approach that impacts the climate and culture of a school as a whole. This session will examine an effective comprehensive, systems approach which includes: a positive school climate, clear limits and consequences, effective social and coping skills, and parent and community partnerships.

Session #4: Restorative Justice

Bob Higgins, MA, ICPS, CPC-R, S3 Program Director, Coordinated School Health & Safety Programs, Michigan Department of Education, Lansing, MI

Cliff Barry, Restorative Justice Practitioner

Dale Anderson, Restorative Justice Practitioner

Restorative Justice is a philosophy that defines accountability as "repairing the harm," instead of simply "taking the punishment." When misbehavior or conflict occurs, a facilitator may offer to prepare and conduct a Restorative Justice Conference or a Restorative Practices Circle. This workshop will take participants through the steps to initiate and implement such Restorative Practices.

11:30 a.m.

Team Processing Time

GRANDE BALLROOM

12:15 p.m.

Lunch Buffet in Foyer

Safe and Supportive Schools Grant Conference: Create the Change II

AGENDA Friday, May 4, 2012

1:00 p.m.

Breakout room locations will be announced.

Breakouts: Systems of Support for Effective Practices

Session #A: What Evaluation Can Do for You

James O'Neil, PhD, Associate Vice-President for Reaccreditation, Madonna University, Livonia, MI

Learn how to use data from your first year of the S3 project to identify progress and challenges, promote successes to the school and community, and plan for next year. The session will include interactive case examples from participating S3 schools.

Session #B: Public/Media Relations/S3 Messaging

Emily Gerkin Palsrok, Managing Director, Lambert & Edwards Associates, Lansing, MI

Lisa Gill, Senior Associate, Lambert, Edwards & Associates Lansing, MI

Lambert, Edwards & Associates (LE&A) and Ciesa Design will host a session that combines information on the messaging aspects of the Safe & Supportive Schools Grant with additional information regarding the new Safe & Supportive Schools branding campaign. Hey, we might be biased, but collectively we know that an effective communications campaign can help each school be more successful with the grant project. Many individuals have had the chance to meet with LE&A and Ciesa, separately or together. This session will provide further information on messaging and branding progress and what the next steps for the coming six months will include.

Session C: Essential Elements for Parent Engagement

Barb Flis, Founder, Parent Action for Healthy Kids Farmington Hills, MI

In this session, we will examine the needs that your school currently has that authentic parent engagement can impact; what schools must absolutely do to address the need; and how your school will look when the need is met.

Session D: A Framework for Effective Implementation of Improvement Activities

Beth Steenwyk, Systems Design and Implementation Consultant, Michigan Department of Education, Stanwood, MI

Over the past decade the science related to developing and identifying evidence-based programs and practices for children and families has improved significantly. However, the science related to implementing these programs with high fidelity in real-world settings has lagged far behind. This session will introduce some critical concepts related to a framework for supporting effective implementation practices & 15 reasons educational initiatives fail. The content of this session is an introduction to a 4 part module entitled "Going the Distance: Developing Capacity to Effectively Implement Educational Practices".

2:00 p.m.

Team Processing Time

GRANDE BALLROOM

2:30 p.m.

Closing Remarks and Prize Drawing

GRANDE BALLROOM

Bob Higgins, MA, ICPS, CPC-R, S3 Program Director, Coordinated School Health & Safety Programs, Michigan Department of Education, Lansing, MI

2:45 p.m.

Adjourn

Safe and Supportive Schools Grant Conference: Create the Change II

PRESENTERS DIRECTORY



Nancy Buyle, MA, LLPC, NBCC, SW

Macomb Intermediate School District's
Safe Schools/Student Assistance Specialist
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Nancy Buyle has her Master's Degree from Oakland University in Counseling and Post Master's Education in Mental Health. She has been working for the Macomb Intermediate School District since August of 2000.

She is a Safe Schools/Student Assistance Specialist. In this role, she leads the county's Student Assistance Program Network (SAP). The SAP is a comprehensive school-based program for students (K-12) designed to identify issues which prevent students from learning and being successful in school.

Nancy also works closely with local districts in planning for and responding to crises. She has been instrumental in developing comprehensive crisis management protocol that has been distributed and shared with schools across the nation. She is available to provide support and resources to the local districts in the areas of school safety, suicide prevention, student assistance and bullying prevention.

She is a member of the Michigan Safe Schools Initiative Collaborative. She serves as a key member of the Strategic Alternatives to Prevention Education Association (SAPE), and is involved in a number of subcommittees with-in the Macomb County Suicide Prevention Coalition. She attends quarterly county emergency management meetings, is the administrative seat and a voting member of the Macomb County Urban Area Security Initiative's (UASI) Local Planning Team, and is a voting member of the Critical Infrastructure Protection sub-committee of Southeast Michigan's UASI.

Barb Flis, BIS

Founder, Parent Action for Healthy Kids
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Barb Flis, Founder of Parent Action for Healthy Kids, is an advocate for parents, and a published parenting and children's health expert. Her focus lies in connecting families, schools and communities for the purpose of promoting the well-being of children's social, emotional and physical health.

Barb cites her grass-roots PTA experience as the first step on a journey that has ultimately led to lending the parent voice for the American Academy of Pediatrics, the Michigan Surgeon General's Michigan Steps Up campaign, American Cancer Society Coordinated School Health Leadership Training Institute, Michigan's Governor Jennifer Granholm to coordinate the Talk Early & Talk Often initiative, the Michigan's Safe and Supportive Schools (S3) initiative and, in March 2010, assisting with the development of the parent toolkit for the First Lady's Let's Move initiative.

Over the past fourteen years, Barb has amassed significant professional and educational experiences while advocating for both parents and children. In addition to keynotes, professional development workshops, webinars, and motivational speeches, Barb produces customized training sessions, and focus groups on the topics of Coordinated School Health (CSH), HIV/Sex Education, Nutrition and Physical Activity, Bullying, Mental Health, and Gay, Lesbian, Bisexual, Transgender, and Questioning (GLBTQ) youth. Her "parent-to-parent" approach has garnered her much praise and national media attention.

PRESENTERS DIRECTORY



Emily Gerkin Palsrok

Managing Director

Lambert, Edwards & Associates

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Emily Gerkin Palsrok brings a unique combination of experience in public relations and politics to Lambert, Edwards & Associates (LE&A). As the managing director of the Public Affairs practice, Emily and her team focus on issue management and advocacy communications. Her varied experience touches all aspects of public relations at the state and regional levels, including strategic planning, media relations, branding campaigns, research and legislative outreach.

Emily joined LE&A in 2003 after serving as deputy press secretary for former Michigan House Speaker Rick Johnson (R-LeRoy). In this position, Emily coordinated message development and served as the Speaker's liaison to news media throughout Michigan. Emily also previously served as deputy director of communications for the Michigan House Republican Caucus.

Emily leads grassroots, media relations and advocacy communication efforts for our clients to help them communicate with the state Legislature and ensure their message is heard through all the clutter swirling around the Capitol dome. She works with coalitions, state associations, local governments and non-profit clients who advocate on a variety of issues – from health care, to education, energy and business issues.

A third generation Central Michigan University Chippewa, Emily earned her Bachelor of Arts degree in journalism and political science in 1997. She completed a Masters degree in public relations from Michigan State University in 2008. She is involved in the Mid Michigan Chapter of the Public Relations Society of America, Lansing Regional Chamber, Detroit Regional Chamber, and serves on the Central Michigan University Development Board.

Lisa Gill

Senior Associate

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Lisa Gill has garnered more than eight years public relations experience with Lambert, Edwards & Associates (LE&A). Lisa has experience in media relations, writing, crisis communication and event planning in the public affairs, health care and automotive fields. While at LE&A, Lisa has been a vital part of the public affairs efforts of the Campaign for Smokefree Air, Health Care Association of Michigan and Food Bank Council of Michigan. She is also proud of her work on the award winning Hyundai Investigative Team at the Chicago Auto Show and the AYES Future Techs team at the Los Angeles and Chicago Auto Shows.

Lisa has become an active member of Inforum serving as a member of their public relations committee and assisting with event planning and media relations.

Lisa earned her bachelor's degree in public relations at Eastern Michigan University. While at EMU, she was active in the Public Relations Student Society of America, where she helped to coordinate events with students and agency executives. Lisa has since gone back to EMU to speak with PR students.

PRESENTERS DIRECTORY



Chris Grindem

Executive Director
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Chris Grindem is Executive Director, The Utmost Group. The Utmost Group is a branding, marketing and IMC firm serving the greater good through marketing stewardship. Utmost works with nonprofits and cause marketers, among others. His work with the Michigan Department of Education is in partnership with Lambert Edwards & Associates and CiesaDesign.

Chris is a native Detroit. He earned his BA and MBA in Marketing at the Broad College, Michigan State University. He's worked in marketing services with Leo Burnett, Doner and JWT. Chris has also worked on the client side, with Goodyear and MSU.

Chris has been published numerous times, in publications such as Advertising Age and AdWeek. He's spoken at professional conferences in North America and Europe. And currently, his weekly blog on branding and marketing can be found at: <http://theutmostgroup.com/utmostblog>

Kyle L. Guerrant, LMSW

Michigan Department of Education
Director of School Support
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Kyle Guerrant received his BA in Psychology (Child Development) from Long Island University and his MSW from the University of Michigan. He has been a strong leader and advocate in youth health and safety issues in community-based non-profits, local schools, and state government for the last 10 years.

As of May 1, 2012, Mr. Guerrant became the Director of School Support for the Michigan Department of Education. Previously he was the supervisor of the Coordinated School Health and Safety Programs Unit of MDE. He also served as Supervisor of the Title IV Safe and Drug Free Schools Program in the Office of Drug Control Policy at the Michigan Department of Community Health.

Mr. Guerrant plays an active role in his community, serving on numerous boards, including the Lansing Area Aids Network and the Michigan Organization on Adolescent Sexual Health.

PRESENTERS DIRECTORY

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Safe Schools Consultant/Project Director

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Bob Higgins received his BA in 1977 and MA in Educational Leadership in 1985 both from Western Michigan University. He completed coursework for an Ed.S. at the University of Michigan. Bob is a certified prevention consultant through the Michigan Certification Board of Addiction Professionals and a certified prevention specialist through the International Certification and Reciprocity Consortium. He is currently the Safe Schools Consultant in the Coordinated School Health and Safety Programs Unit at the Michigan Department of Education (MDE). He also serves as the Project Director of the Building State Capacity Grant and the Safe and Supportive Schools Grant – both from the United States Department of Education, as the co-project manager of the Sexual Minority Youth Project, and is a member of the Crisis Management Core Team for the MDE.

Bob is a co-chair of the School/Public Health Pandemic Issues Workgroup, and a member of the Michigan Department of Community Health's Pandemic Influenza Coordinating Committee, and the Michigan Department of Technology, Management and Budget's Continuity of Government Working Group. He also serves as MDE's representative to the State Emergency Operations Center.

Bob has been in education for 37 years, first, as a teacher and an administrator in both public and private schools and later as a consultant and program manager for the Calhoun Intermediate School District. He is a member of the following organizations: Association for Supervision and Curriculum Development, Learning Forward, Education Law Association, American School Health Association, and Phi Delta Kappa.

Jessica Lawrence

With a BS in Health Education from Ithaca College in Ithaca, New York and a Masters of Science in Education/Curriculum and Instruction from Portland State University, Jessica Lawrence began her career as a middle school health teacher in Portland, Oregon.

In 2003, Jess was presented with an opportunity to extend her passion and knowledge beyond the classroom. She became the Health Education Curriculum Specialist at the Department of Education and worked closely with a team of specialists from both the Oregon Department of Education (ODE) and the Department of Human Services (DHS) to implement coordinated school health. In 2005, she was selected to be one of 17 people nationally to help revise and develop the National Health Education Standards, which were published early in 2007.

After working for ODE for three years, Jess decided to pursue a career as an education consultant because it would give her the opportunity and flexibility to provide targeted, strategic and comprehensive support to school health organizations. An exceptional speaker, presenter and facilitator, Jess's work included facilitating meetings, workshops and strategic plans, presenting and speaking at conferences, and developing curriculum and materials specifically around school health issues. She was selected to be a CDC/DASH trainer for CDC's Health Education Curriculum Analysis Tool.

Jess was recently hired as the Regional Vice President of Community and Learning Solutions at HealthTeacher. She oversees partnership between health care systems and schools for western United States.

Jess also volunteers in her community and for a variety of local and national organizations such the Society of State Directors of Health and Physical Education, Growing Gardens and member of the Albina Rotary Club.

PRESENTERS DIRECTORY



Jim O'Neill, PhD

Associate Vice President for University Accreditation

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Dr. O'Neill serves as an evaluation consultant to the Michigan Departments of Education (MDE) and Community Health (MDCH) on initiatives involving health promotion, prevention and coordinated school health. As Senior Consultant for O'Neill Consulting (Novi, Michigan), he has led more than 75 comprehensive evaluation projects and helped secure over \$15 million in competitive grants offered by national, state, and local government agencies as well as foundations.

His service includes evaluation advising at the local and state level, as well for national organizations/agencies such as the White House Office of National Drug Control Policy, Community Anti-Drug Coalitions of America, the Office of Juvenile Justice and Delinquency Prevention, and the American Cancer Society's Coordinated School Health Leadership Institute.

Currently an Associate Vice-President at Madonna University in Livonia, Dr. O'Neill formerly was Professor of Psychology at Madonna University, during which time he taught research and evaluation courses for 17 years and authored numerous peer-reviewed presentations and publications. Recognition for his work includes Madonna's Faculty Excellence Award (2004) and the Harrison Award from the Michigan Department of Education and Michigan Department of Community Health (2007) for distinguished service and commitment to school health.

Dr. O'Neill holds a BA in Psychology and Sociology from The University of Michigan-Dearborn and MA and PhD in Life-Span Developmental Psychology from Wayne State University (WSU). He received pre-doctoral training in evaluation at the Department of Community Health, Wayne State University (WSU) Medical School, and in research on the influence of prenatal alcohol and other drug exposure on infant and child development at the WSU Fetal Alcohol Research Center.

PRESENTERS DIRECTORY

Amorie Robinson, PhD, LCP

Sexual Minority Youth Trainer

Michigan Department of Education

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Dr. Robinson is a licensed clinical psychologist practicing in and around Detroit. She is a native and resident of Detroit. She received her Bachelor's degree in Psychology at Oberlin College, and her Masters degree in Educational Psychology at the University of Michigan. In 1996, she graduated from the University of Michigan with her PhD in Clinical Psychology. Dr. Robinson works full time in Detroit at the Wayne County Third Circuit Court Clinic for Child conducting therapy with adjudicated youth and their families. As a psychotherapist at Lewis & Mikkola Psychological Services, she has been working with adults, adolescents, and children. In addition, she is a lecturer at the University of Michigan where she has been teaching Women's Studies courses including Introduction to LGBT Studies, Intersection of Race and Attractional Orientation, and Gender and Group Process in a Multicultural Context.

When Dr. Robinson gives professional conference presentations, she often highlights the plight of underserved/under-researched groups such as Black lesbian teens and Black butch-identified women as a way of creating more sensitive social and mental health services. Her most recent presentations centered on lesbian teen pregnancy and LGBT bullying. She is part of a team that began voluntarily conducting workshops at Detroit Public Schools to raise awareness about the need for school personnel to have training on LGBT inclusivity and safety. Dr. Robinson has volunteered on a number of panels, forums, and guest appearances in classrooms around Michigan on topics related to race, gender, gender expression, gender identity, age, identity intersections, Black lesbian health issues, and mental health issues such as stress and trauma, for over 15 years. Dr. Robinson has numerous publications in books, journals, and newsletters. As a community activist, she has co-founded and been involved in numerous organizations including Unity Fellowship Church, The A. L.O.R.D.E. Collective (Black lesbian health group), Karibu House Community Center for LGBT's of color, and The Ruth Ellis Center (a shelter for LGBTQ homeless youth). She serves on the Technical Advisory Board of the Mautner Project. Her professional affiliations include the American Psychological Association's Society for the Study of the Psychology of Women, the Detroit-Metro Chapter of the Association of Black Psychologists (where she serves as president), and the Association for Women in Psychology.

Lara K. Slee

Safe & Supportive Schools Grant Regional Coach

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Lara Slee is a Regional Coach for the Safe and Supportive Schools (S3) Grant, which will create and support safe and drug-free learning environments and will increase academic success for students in 24 high-risk schools in Michigan. She is also a Trainer Alternate for the A Silent Crisis: Creating Safe Schools for Sexual Minority Youth initiative. For the S3 grant, she is working with Lansing Eastern, Ypsilanti, Willow Run, and Pontiac Academy of Excellence high schools. She is a secondary math and English teacher with 12 years of experience; ten of those years were spent in alternative education classrooms. Lara also has a great deal of experience with the school improvement planning process, and she earned her school administrator certificate last year. She earned a Bachelor of Arts in English from the University of Michigan and a Master of Arts in Written Communication from Eastern Michigan University. In her spare time, Lara enjoys traveling, reading, riding her bike, playing with her dog, and trying to remain injury-free and fit at the same time (not an easy task!).

PRESENTERS DIRECTORY



Jamie Sparks, MA, BA

With a Bachelor of Arts in Health Education and Physical Education from Morehead State University and a Masters of Arts in School Guidance Counseling, also from Morehead State University, Jamie Sparks began his career as an elementary health and physical education teacher in northeastern Kentucky.

From 2001 through 2006, Jamie worked in three different school districts ranging in positions from elementary and middle school health/physical education to a high school special education teacher for severely handicapped students. In the summer of 2006, he was presented with an opportunity to return to his home county for an elementary physical education position in a brand new school building. During the next four years of teaching experience, he was able to start building an exemplary school wellness program through a variety of methods that centered on school/community partnerships. His self-created school wellness card was the early foundation for creating school wellness funding, which helped later pave a road for his district to become involved with the Alliance for a Healthier Generation.

After working at the local district level for nine years, Jamie decided to pursue a career opportunity with the Coordinated School Health team at the Kentucky Department of Education, which is a funded state by the Centers for Disease Control. In August 2010, he began as the Physical Activity, Nutrition and Tobacco consultant at the department. In March 2011, he assumed the role of Project Director for the Coordinated School Health initiative. Because of his prior teaching experience, he understands the challenges of school health and brings that local school perspective to his current position in state government and remains a strong advocate for the importance of communication and relationship building.

Jamie serves as the vice president-elect for Physical Education within his state AAHPERD (American Alliance for Health, Physical Education, Recreation and Dance). He also has volunteered for several years as a regional leader for Kentucky Action for Healthy Kids and is the current chair-elect for the state.

Beth Steenwyk

Systems Design and Implementation Consultant

Michigan Department of Education

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Beth Steenwyk is currently a Systems Design and Implementation consultant to the Michigan Department of Education, Office of Special Education. Recognized as having an expertise in the development and implementation of large-scale initiatives, Beth has provided consultative support, technical assistance and training to three other state education agencies and a State Community Mental Health Improvement Grant. Previously Beth held the position of Deputy Director of the Office of Special Education for the Michigan Department of Education and Executive Director of all IDEA funded initiatives. She has been a local director of Special Education for five LEA's, a Special Education Supervisor, a Transition Specialist and a Special Education classroom teacher.

PRESENTERS DIRECTORY



Michael Sundermann

Creative Director

CiesaDesign

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As CiesaDesign's creative director, Michael brings more than 18 years of leadership and design experience to the firm's collaborative creative process. Michael crafts strong, strategic, unique, effective and practical design solutions.

Michael takes a partnership approach with clients, anticipating changes and helping them move to the next level. An award-winning designer, Michael thoughtfully integrates national, professional looking visual solutions with a client's marketing and business goals in mind. His vast experience in branding results in forward-looking design that is applied to the client's growing needs and applications, including the web and mobile technologies. His clients have included the Great Lakes Folk Festival, Michigan Chamber of Commerce, Christman Company and the Greater Lansing Convention and Visitors Bureau.

A 1993 BFA graduate of Michigan State University, Michael remains active in the arts community as a member of the East Lansing Public Art Selection Panel and the Mid Michigan Creative Alliance. He also participates in portfolio critiques for the MSU Department of Art, Art History's design graduates. Michael chaired the East Lansing Arts Commission for four of his five years on that body and continues to serve on the East Lansing Art Festivalboard of directors.

Mary Teachout, MA

Coordinated School Health Consultant

Michigan Department of Education

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Mary Teachout received her BS in Biopsychology from Grand Valley State University and worked as a Supports Coordinator with Ionia County Community Mental Health. In this position, she worked with mentally ill and developmentally disabled adults and also students in transitioning from school to work. She then received her Masters in Education from Aquinas College where she went on to teach kindergarten. In this position she developed and implemented a full day kindergarten program that is still in place. Before coming to the Department of Education she worked for the Michigan Department of Community Health as a Genomics Educator where she developed resources, presentations, and worked with many partners to educate the public and providers on the importance of family health history in chronic disease prevention.

Mary is very glad to be back in education in Coordinated School Health, and working towards ensuring all of our children grow up healthy, happy and develop lifelong skills.

STAFF DIRECTORY

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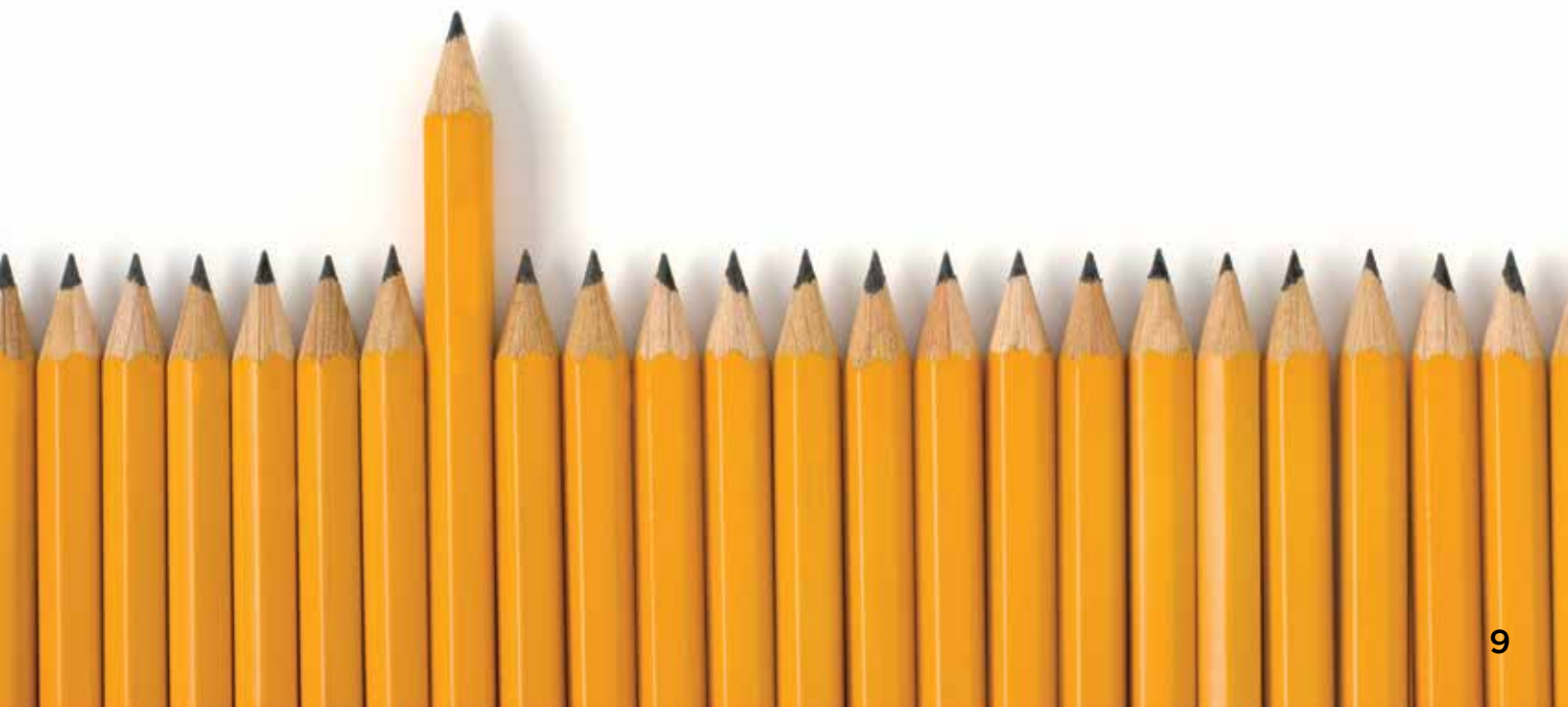
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Michigan Department of Education

Safe and Supportive Schools Grant Conference: Create the Change II



Journal and Planning Guide for May 3, 2012



Journal and Planning Guide for May 3, 2012



“Change is a process, not an event” ~ Unknown



Thursday, May 3, 2012

Welcome, Agenda Overview and Journal Tool

Barb Flis, BIS, Founder, Parent Action for Healthy Kids

Staff Introductions and Opening Remarks

Kyle Guerrant, MSW, Director of School Support, Michigan Department of Education

WELCOME AND OPENING

Thursday, May 3, 2012

WELCOME AND OPENING

Thursday, May 3, 2012

S3 Logo/Branding Launch

Michael Sundermann, BFA, Creative Director, Ciesa Design

Chris Grindem, MBA, The Utmost Group

S3 LOGO/BRANDING LAUNCH

Thursday, May 3, 2012

S3 LOGO/BRANDING LAUNCH

9:15 a.m. Session: Systems Thinking, System Changing Simulation

Jessica Lawrence, Health Teacher, Community and Learning Solutions

Jamie Sparks, Coordinated School Health Project Director, Kentucky Department of Education



Year 1: This simulated first year felt familiar to systems change I've experienced in the past because...

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Thursday, May 3, 2012

SYSTEMS CHANGE

Thursday, May 3, 2012

10:45 a.m. Session: Systems Thinking, System Changing Simulation

Jessica Lawrence, Health Teacher, Community and Learning Solutions

Jamie Sparks, Coordinated School Health Project Director, Kentucky Department of Education



Year 2: One way I could work with someone resisting systems change is to...

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SYSTEMS CHANGE

Thursday, May 3, 2012

SYSTEMS CHANGE

1:00 p.m. Session: Systems Thinking, System Changing Simulation

Jessica Lawrence, Health Teacher, Community and Learning Solutions

Jamie Sparks, Coordinated School Health Project Director, Kentucky Department of Education



Year 3: Things I learned, two things I still wonder about and one key learning I'll take back with me....

[illegible]

Thursday, May 3, 2012

SYSTEMS CHANGE

Thursday, May 3, 2012

Processing and Team Time

[illegible]

PROCESSING TIME

Thursday, May 3, 2012

PROCESSING TIME

Thursday, May 3, 2012

Team Meetings and Discussion with Our Coach (Reception)

My reflections about Day One...

[illegible]

One thing I can contribute to my team is...

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TEAM MEETING

Thursday, May 3, 2012

As a team, we will be successful if...

One area our team needs assistance in is...

Discussion items and questions for our coach...

TEAM MEETING

Thursday, May 3, 2012

Reflecting on my participation in sessions on May 3rd

A-Ha Moments that will impact my work...

Topics or information I want to learn more about...

As a result of today's sessions, I am going to start to...

IMPACTFUL REFLECTION



Thursday, May 3, 2012

As a result of today's sessions, I am going to continue to do...

As a result of today's sessions, I am going to change...


Some other thoughts...

IMPACTFUL REFLECTION

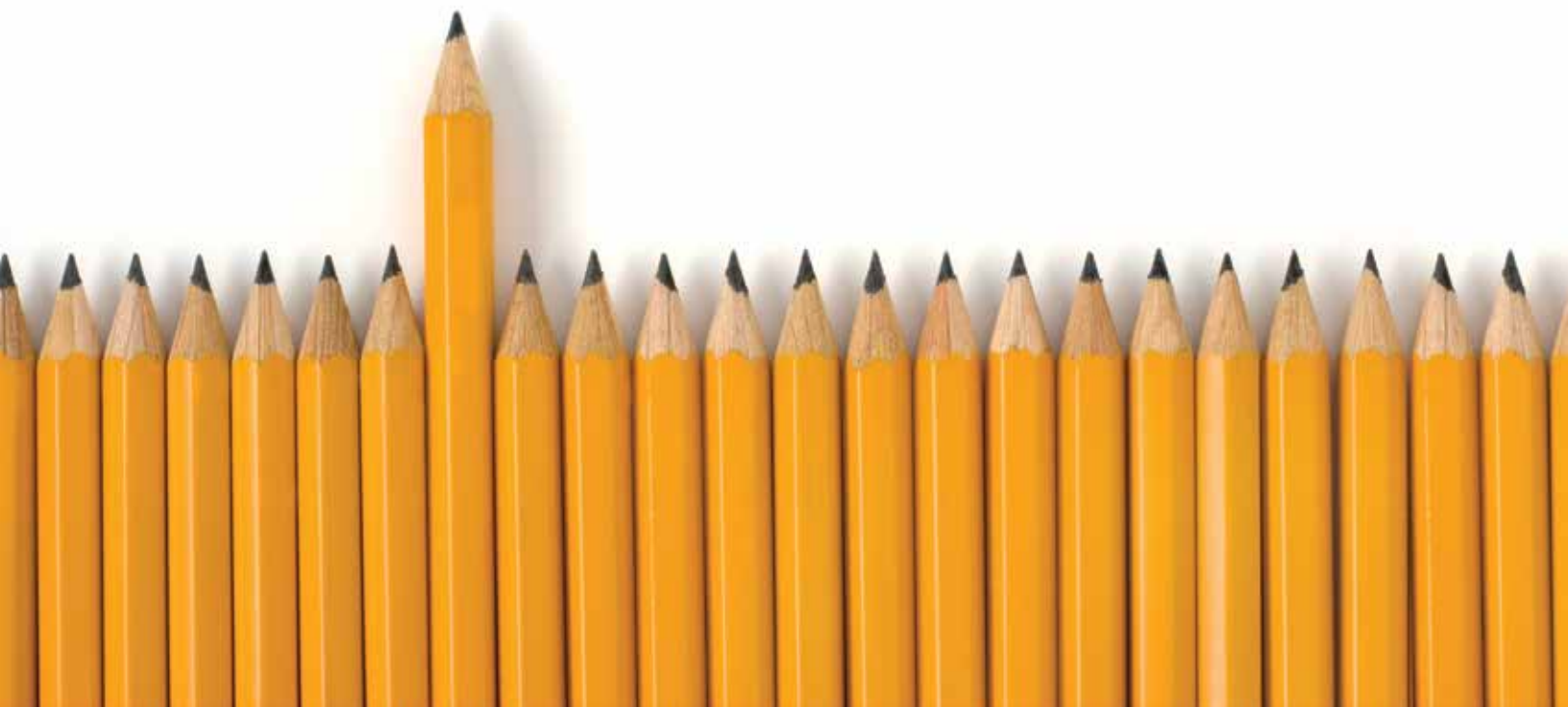


Michigan Department of Education

Safe and Supportive Schools Grant Conference: Create the Change II



Journal and Planning Guide for May 4, 2012



Journal and Planning Guide for May 4, 2012



"Hope is the feeling you have, that the feeling you have isn't permanent." ~ Jean Kerr



Friday, May 4, 2012

Welcome, Opening Remarks and Process Time Questions

Barb Flis, BIS, Founder, Parent Action for Healthy Kids

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OPENING AND Q&A

Friday, May 4, 2012

*"It's not the kids
that are broken and
need to change;
it's us." — Barb Flis*

OPENING AND Q&A

Friday, May 4, 2012

Gayrilla Theater: LGBTQ Visibility, A Project of Neutral Zone's Riot Youth Program

GAYRILLA THEATER

Friday, May 4, 2012

*“Change comes
after you get tired
of the results from
not changing”
— Jeff Kazee,
HS teacher*

GAYRILLA THEATER

Friday, May 4, 2012

Session #1: Michigan Model for Health

Mary Teachout, MA, Coordinated School Health Education Consultant, Michigan Department of Education

Mary Beno, BS, Regional School Health Coordinator, Livingston Educational Service Agency

BREAKOUT SESSION #1

Friday, May 4, 2012

BREAKOUT SESSION #1

Friday, May 4, 2012

Session #2: Safe Schools for Sexual Minority Health

Lara Slee, S3 Regional Coach, Michigan Department of Education

Amorie Robinson, PhD, LCP, SMY Trainer, Michigan Department of Education

BREAKOUT SESSION #2

Friday, May 4, 2012

BREAKOUT SESSION #2

Friday, May 4, 2012

Session #3: Bully Free Schools

Nancy Buyle, MA, LLPC, NBCC, SW, Macomb Intermediate School District's Safe Schools/Student Assistance Specialist

[illegible]

BREAKOUT SESSION #3

Friday, May 4, 2012

BREAKOUT SESSION #3

Friday, May 4, 2012

Session 4: Restorative Justice

Bob Higgins, S3 Program Director, Coordinated School Health & Safety Programs, Michigan Department of Education

Cliff Barry, Restorative Justice Practitioner

Dale Anderson, Restorative Justice Practitioner

BREAKOUT SESSION #4

Friday, May 4, 2012

BREAKOUT SESSION #4

Friday, May 4, 2012

Processing and Team Time

PROCESSING TIME

Friday, May 4, 2012

PROCESSING TIME

Friday, May 4, 2012

Session A: What Evaluation Can Do for You

James O'Neil, PhD, Associate Vice President for Reaccreditation, Madonna University

BREAKOUT SESSION A

Friday, May 4, 2012

BREAKOUT SESSION A

Friday, May 4, 2012

Session B: Public/Media Relations/S3 Messaging

Emily Gerkin Palsrok, Managing Director, Lambert, Edwards & Associates

Lisa Gill, Senior Associate, Lambert, Edwards & Associates

Chris Grindem, MBA, The Utmost Group

BREAKOUT SESSION B

Friday, May 4, 2012

BREAKOUT SESSION B

Friday, May 4, 2012

Session C: Parent Engagement

Barb Flis, BIS, Founder, Parent Action for Healthy Kids

BREAKOUT SESSION C

Friday, May 4, 2012

BREAKOUT SESSION C

Friday, May 4, 2012

Session D: Effective Implementation Practices

Beth A Steenwyk, Consultant, Michigan Department of Education

BREAKOUT SESSION D

Friday, May 4, 2012

BREAKOUT SESSION D

Friday, May 4, 2012

Processing and Team Time

PROCESSING TIME

Friday, May 4, 2012

PROCESSING TIME

Friday, May 4, 2012

Closing Remarks and Prize Drawing

Bob Higgins, MA, ICPS, CPC-R, S3 Program Director, Coordinated School Health & Safety Programs, Michigan Department of Education

CLOSING SESSION

Friday, May 4, 2012

CLOSING SESSION

Friday, May 4, 2012

Reflecting on my participation in sessions on May 4th

A-Ha Moments that will impact my work...

Topics or information I want to learn more about...

As a result of today's sessions, I am going to start to...

IMPACTFUL REFLECTION



As a result of today's sessions, I am going to continue to do...

As a result of today's sessions, I am going to change...

Some other thoughts...

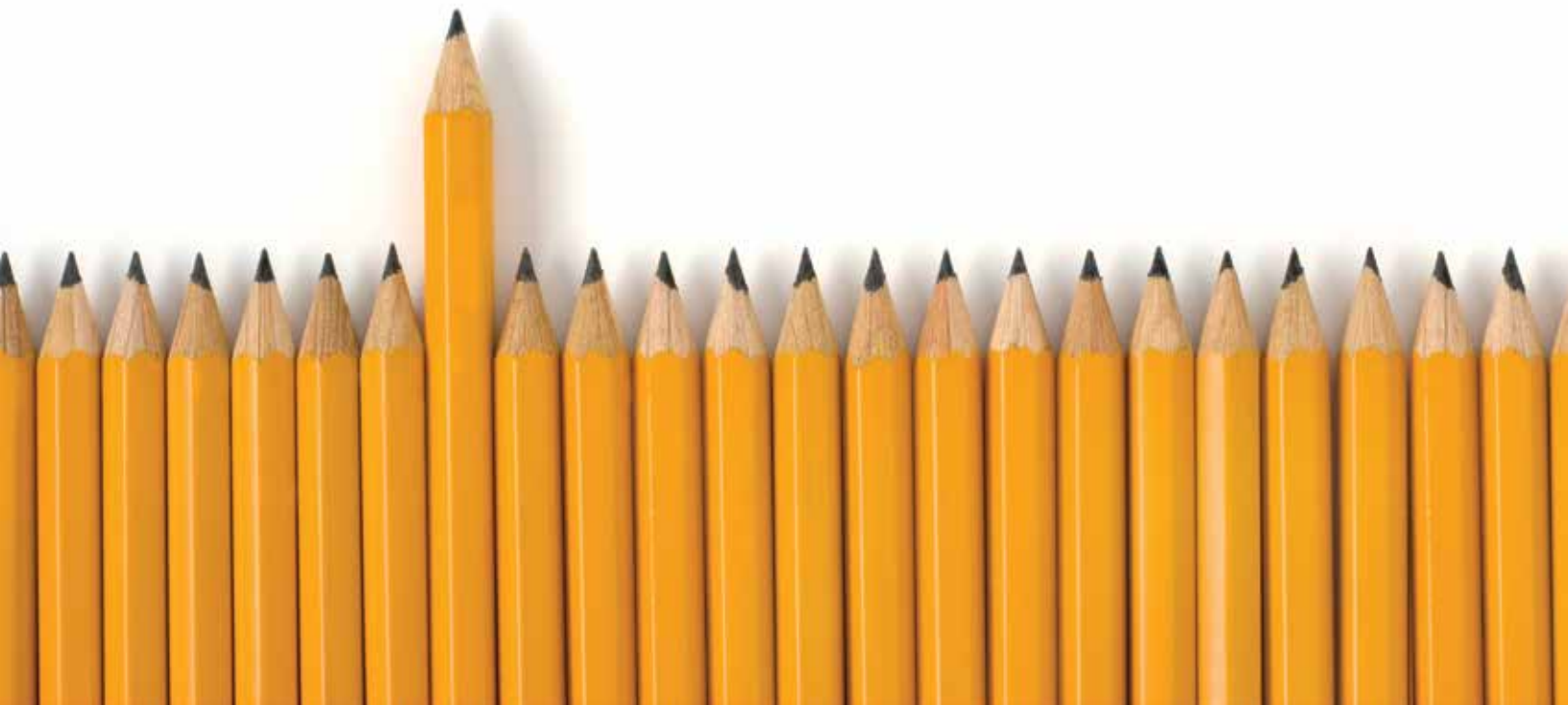
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Safe and Supportive Schools Grant Conference: Create the Change II



Next Steps

*“The less things change, the more they stay
the same.” ~ Sicilian Proverb*



Create the Change



What steps will I take next to “Create the Change” at my school?

☐

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IMPACTFUL REFLECTION



Create the Change

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Create the Change













IMPACTFUL REFLECTION

Create the Change

What are 3 things we can do to improve the Coordinated School Health initiative at our school?

1.

2.

3.

What resources do we need?

[illegible]

Notes...

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Create the Change

How can our school apply the lessons learned during these two days?

What are the most important lessons learned for our school?

[illegible]

What is the most important lesson for the short term?

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LESSONS LEARNED

Create the Change

What is the most important lesson for the long term?

What resources do we need?

Notes...

LESSONS LEARNED

Inside back cover folder pocket

Michigan Department of Education

Safe and Supportive Schools Grant Conference: Create the Change II

Kensington Court, Ann Arbor FLOOR PLAN

